

# SHABZI MADALLION BIOGRAPHY



# WHO IS SHABZI MADALLION?

SHABZI MADALLION, REAL NAME, LESHABE MPHO RAMPEDI (BORN 21 FEBRUARY 1991) IS A JOHANNESBURG BASED, SOUTH AFRICAN HIP HOP ARTIST. HE IS A MULTI-SKILLED MUSICIAN THAT WRITES, RAPS, ENGINEERS, MIXES AND MASTERS HIS OWN RECORDS.

"MY STAGE NAME STEMS FROM MY REAL NAME. SHABZI IS TAKEN FROM 'LESHABE' WHICH MEANS 'FOR THE PEOPLE'. MADALLION IS LONG FOR 'MAD LION' - 'MAD' BECAUSE I HAVE A VERY ENERGETIC SIDE TO ME AND AN ALTER EGO VERY DIFFERENT TO MYSELF. LION IS MY CLAN NAME AND AN ANIMAL I'M DRAWN TO."

"MY MUSIC IS AN EXTENSION OF WHO I AM AND A TESTAMENT TO MY LIFE EXPERIENCE."

### HOW DID HE GET HERE?

IT ALL STARTED WHEN HE WAS A TEENAGER, WRITING INTROSPECTIVE POETRY. HIS MOTHER INTRODUCED HIM TO TUPAC, WHICH INSPIRED HIM TO PUT HIS POETRY TO MUSIC. AFTER MATRICULATING HE GRADUATED FROM THE ACADEMY OF SOUND ENGINEERING WITH A SOUND ENGINEERING DIPLOMA AND THEN ATTAINED A DIPLOMA IN BUSINESS MANAGEMENT AND ENTREPRENEURSHIP. HE'S CURRENTLY WORKING AS A TECHNICAL PRODUCER & CONTENT PROVIDER AT RADIO STATION, 5FM AND IS A PHOTOGRAPHIC MODEL WHILE PURSUING HIS DEMANDING MUSIC CAREER.

# WHAT HAPPENED ALONG THE WAY?

#### HE DROPPED SOME MUSIC.

- NOMVULA (2020) ALBUM
- WHEN YOU KNOW (2020) SINGLE
- GUAPO (2019) SINGLE
- 28 (2019) SINGLE
- WE ON FIRE (2019) SINGLE
- WHERE YA HOMIES AT (2019) SINGLE
- LOOK AT THE TEAM (2018) JOINT ALBUM WITH JIMMY WIZ
- FOR THE PEOPLE (2018) EXTENDED PLAY
- SOUL'D OUT (2018) JOINT EP WITH NICKI WALKER
- MATTERS OF THE PAST (2018) EXTENDED PLAY
- SOUL (2017) MIXTAPE
- INSANE (2016) EXTENDED PLAY
- DALLI REMIXES (2015) MIXTAPE
- MAD LION (2014) EXTENDED PLAY

## RELEASED SINGLES & FREESTYLES EVERY WEEK OF 2018

TITO MBOWENI 'FREESTYLE'
WHOLE THING 'FREESTYLE'
DON'T FORGET TO PRAY 'FREESTYLE'

- THE MADALLION SHOW
- RAH (COLLABORATION WITH BEATS BY BLASS)
- SHABZI THE ARTIST 'FREESTYLE'
- THIS GIRL FROM GENERATIONS
- SOCO 'FREESTYLE'
- REVELATIONS (ENTIRE SERIES)
- SHOW'S OVER
- MY CREW BETTER (COLLABORATION WITH BEATS BY BLASS
- & ONE SHAMAN)
- BEST FRIENDS

LISTEN TO THE COMPLETE LIST HERE



#### SHOT MUSIC VIDEOS FOR

- 28
- WE ON FIRE
- WHERE YA HOMIES AT
- ME, MYSELF AND I [FREESTYLE]
- WHERE YA HOMIES AT
- BEST FRIENDS
- GET IT
- TITO MBOWENI // WHOLE THING // DON'T FORGET TO PRAY [FREESTYLE]
- TRUTH FEATURING ERICK RUSH & JIMMYWIZ
- WIZ KID SOCO [SHABZI MADALLION & DJ CHRONIC REMIX]
- CAN'T STOP [2AM]
- OUTTA CONTROL [FREESTYLE]
- WORKING TOGETHER
- REAL LIFE FT. JIMMYWIZ
- VIEWS
- WE ALL SMOKE
- BEATS BY BLASS RAH FT. SHABZI MADALLION

## COLLABORATED WITH NOTABLE ARTISTS

- PEBBLES GQUNTA (2 X SAMA AWARD NOMINEE)
- KABOMO (SAMA AWARD WINNING ARTIST/PRODUCER)
- LIZE MYNHARDT (SA IDOLS 2014 TOP 3 FINALIST)
- JIMMY WIZ (VUZU'S "THE HUSTLE" FINALIST & SAHHA NOMINEE)
- BONFIRE BUFFALO (PRODUCED BY SAMA NOMINATED PRODUCER GREG CARLIN)
- PH RAW X (AWARD WINNING PRODUCER)
- NELZ (SAHHA NOMINEE & VUZU'S "THE HUSTLE" FINALIST)
- CINIMIN (CONSISTS OF KYLE [5FM DJ + PRESENTER] & AUSTIN CASSIM)
- BIG STAR (VUZU'S "THE HUSTLE" WINNER)
- ERICK RUSH (CANADIAN RAPPER & VUZU'S "THE HUSTLE" FINALIST)
- PDOTO (SAHHA NOMINEE)
- MELO B JONES
- PAYSEEN
- NANDILE NDAMASE

## PERFORMED LIVE ON STAGE

- CAPSULE FESTIVAL (2019)
- BACK 2 THE CITY FESTIVAL (2018)
- SNEAKER EXCHANGE FESTIVAL (2018)
- AFROPUNK FESTIVAL (2017) GUEST PERFORMER FOR BLITZ THE AMBASSADOR
- ETV SUNRISE (2017)
- CANTARE NIGHT CLUB (2016)
- CARFAX NIGHT CLUB (2016)
- HYDRO NIGHT CLUB (2016)
- BASSLINE (2016)
- DURBAN TOUR (2017)

#### APPEARED AS A GUEST ON

- HIP HOP LIVE SA
- HIP HOP GALAXY ZA
- TOUCH HD WITH GLEN LEWIS
- SLIKOUR ONLIFE BALCONY INTERVIEW WITH SIYA METANE AND THE SPOTLIGHT PERFORMANCE
- THE HUSTLE REALITY TV SHOW, COMPETITION (TO WHICH HE BECAME THE RUNNER UP FOR THE COMPETITION OUT OF 20 OF THE BEST SELECTED EMCEES IN SOUTH AFRICA)
- "THE HUSTLE" SEASON 2 AS GUEST JUDGE
- FRESH BREAKFAST WITH DJ FRESH ON METRO FM
- THE SWITCH UP WITH DJ SWITCH ON MASSIV METRO
- THE ELEMENT WITH QUEEN AZIZZAR ON MASSIV METRO
- LIVE AT NIGHT WITH SMASH AFRIKA ON 5FM
- CLIFFCENTRAL
- UJ FM
- VOW FM
- POWER FM
- IDOLS SA (SEASON 11)
- SLAGHUIS TV
- ETV SUNRISE
- MORNING LIVE (SABC 2)
- V ENTERTAINMENT INTERVIEW WITH SCOOP MAKHATINI

## FORGED SOME PARTNERSHIPS/DEALS WITH

SPORTSCENE (2019) AFRICORI MUSIC GROUP (2019)

## APPEARED IN THE FOLLOWING COMMERCIALS

REVLON (2020) SPORTSCENE (2019) CASTLEFREE (2019) KFC (2017) SUPERSPORT (2017)

## SINGLES FEATURED ON MAJOR RADIO STATIONS AND MAJOR ONLINE PLAYLISTS

#### "WHERE YA HOMIES AT"

RED CAP RADIO (MR. PRICE) 5FM HIP HOP JUICE ON SPOTIFY

#### "WE ON FIRE"

NO WAHALA (SPOTIFY PLAYLIST) 30K FOLLOWERS HOT TRACKS (APPLE MUSIC PLAYLIST) MZANSI HIP HOP (APPLE MUSIC PLAYLIST) MFM

#### "28"

HIP HOP JUICE ON SPOTIFY
MZANSI HIP HOP (APPLE MUSIC PLAYLIST)
HIP HOP HOT TRACKS (APPLE MUSIC PLAYLIST)
NEW MUSIC DAILY (APPLE MUSIC PLAYLIST)

#### "GUAPO"

MFM 5FM MZANSI HIP HOP (APPLE MUSIC PLAYLIST)

#### "GET IT"

TSWANEFM
UJFM
MDANTSANIFM
TOUCHHD
POWER 98.7
GAGASIFM
ALEXFM
THOBELAFM
UMHLOBOWENENE

#### "IT'S MY HOUSE"

ALEX FM - HIGH ROTATION
UJFM
TRUFM
VOWFM
MDANSANIFM
RISEFM

## WHAT'S NEXT?

"THE BIG DREAM IS TO BE ONE OF THE GREAT MUSIC EXPORTS IN AFRICA, HOSTING MY OWN SHOWS IN THE CITIES WHERE MOST OF MY FANS RESIDE, AND PERFORMING AT MUSIC FESTIVALS AT HOME, AFRICA AND THE WORLD. I BELIEVE THAT DREAMS EVOLVE AS YOU KEEP ACHIEVING THE ONES YOU'VE CONQUERED. IN MY MIND, RIGHT NOW, I'M JUST REALLY FOCUSED ON GETTING MY CAREER TO A POINT WHERE I'M MAKING A DECENT LIVING AND POSITIVELY CHANGING PEOPLE'S LIVES AS I GROW. THE NEXT GOALS WILL COME AS I KEEP ACHIEVING THEM..."

## WHAT OTHERS HAVE TO SAY

- "A BREATH OF FRESH AIR SONICALLY AND LYRICALLY. DON'T SLEEP ON THE JEWELS THAT SHABZI HAS TO OFFER" SA HIP HOP PUBLICATION HYPE MAGAZINE (ISSUE NO. 72)
- "I MUST SAY AFTER LISTENING TO THE TAPE, WATCHING THE MUSIC VIDEO AND STARING AT THE COVER IMAGE ONE THING YOU CAN'T HATE ON IS SHABZI'S VISUAL AESTHETIC. IT'S REALLY OUT THERE AND THE MUSIC DOES A GOOD JOB IN COMPLIMENTING HIS DOPE TASTE." SA ONLINE HIP HOP PUBLICATION SLIKOUR ONLIFE
- "...HE SEEMS TO BE A COOL, HUMBLE CAT, I'M HAPPY TO HEAR THE MUSIC FROM THE FIRST TIME TO NOW HE SOUNDS MORE MATURE, THERE'S A MORE BROADER VIEW TO SPEAK TO MORE PEOPLE AS OPPOSED TO KEEPING IT ALL INSIDE..." SIYA METANE (SLIKOUR)
- "I LIKE THE WAY HE USES HIS VOICE, IT IS VERY UNIQUE. HE'S DEFINITELY A FORCE TO BE RECKONED WITH." DJ ANKLE TAP
- "I LIKE HIS DELIVERY. I CAN SEE HE ENJOYS HIS CRAFT." SINGER & SONGWRITER. ZIYON
- "SHABZI, THE ARTIST, IS DEDICATED, HE IS DISCIPLINED AND HE'S A PURIST.
  HE IS NOT ABOUT THE FAME OR THE NONSENSE, HE IS ABOUT THE MUSIC AND I
  HAVE A CERTAIN RESPECT FOR THAT." SINGER, SONGWRITER, PEBBLES
- "...IF ANYTHING SHABZI IS CONSISTENT... HE REALLY HAS ALOT TO SAY, HE'S AN INTRSOPECTIVE RAPPER/ARTIST I REALLY LIKE THAT. HE'S REALLY HEADY, HE CAN REALLY SPIT, HIS FLOW IS IMPECCABLE..." STOGIE T
- "I THINK HIS MUSIC IS VERY GOOD. HE IS MORE THAN A JUST A RAPPER, HE COMMANDS ATTENTION WITH HIS LYRICAL CONTENT. SHABZI AS A PERSON IS REALLY QUIET AND IF YOU DON'T KNOW HIM YOU'LL THINK HE IS SHY, HE IS NOT!! SHABZI IS AN ALL-ROUND GOOD PERSON WITH A STRONG MIND AND A SOFT HEART." DJ MILKSHAKE

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